



JOURNALISM
PRIZE

REGULATION

1. For each work submitted to the Prize, the application form must be filled and submitted.
2. All reports and articles submitted to the Journalism Prize must have been published (written or online press) or broadcast (radio or television) in the media in Portugal between 1st of January of 2018 and 30th of September of 2018 and have as their main subject issues related with Mental Health.
3. The deadline for applications is 30th of September of 2018.
4. All works submitted must have been originally published or displayed on a social media with headquarters in Portugal and written (or contain subtitles) in Portuguese.
5. Each participant can apply a maximum of three articles or audiovisual.
6. The articles must have at least 700 words. It is recommended that articles do not exceed 3.000 words.
7. It is mandatory that the audiovisual parts have between one minute and a half (1'30) and three minutes (3'00).
8. The audiovisual parts must be accompanied by a short script (maximum one page) that summarizes the narrative.
9. Group applications will be accepted, until a maximum of five people, since the main authors (for example, journalists, editors or students) authorize it explicitly and all are mentioned in the application form.
10. The articles/audiovisual can be sent by third parties, including media or institutions of higher education. In that case, the application must be done with the written consent of the author.
11. The Angelini Farmacêutica, Lda, reserves the right to use the submitted works in presentations and in press and to reproduce them in any format with the aim of promoting the Journalism Prize.
12. The decision of the jury is sovereign and cannot be object of complaint or appeal. The jury reserves the right to refuse any application that does not obey to the participation conditions.
13. By applying, the participant declares that read, understood and accepted the rules of the Prize.
14. The articles of the written or digital press and the audiovisual parts must be submitted in their original format.
15. The participants must prove that the article/audiovisual part has been published or displayed (providing a pdf, an image of the article or the time of the broadcast).
16. The participants under the age of 18 years old must present a signed authorization by the holder of parental responsibilities.

Assessment Criteria

The written participations (including the digital ones) and audiovisual parts will be evaluated in different categories, being made the same criteria. The assessment of the participations has an analytics

component and other emotional, based on the submitted topic.

The Mental Health theme is wide and the perspectives of the works in contest will be diverse. However, taking in consideration the motto of the 9th edition of Angelini University Award!, Living with Serious Mental Illness, special attention will be given to articles that address at least of the following aspects:

- The analysis of the structural causes of the mental illness and its possible solutions;
- To reflect the daily reality of those who live or has a close mental illness situation, emphasizing the human dimension of the story;
- The illustration of cases of people who can overcome the challenges of mental illness;
- The demonstration of results of ongoing actions and activities carried by both public services, society or individuals;
- The awareness and motivation of readers and viewers, demonstrating how they can engage in the search for solutions.

The members of the jury will base their assessments criteria and seek for participations that:

- Are original, a new story or unusual perspective;
- Involves the reader or viewer, capturing their interest;
- Respects ethical principles of journalism;
- Demonstrates a strict approach in term of research and fieldwork;

- Employs a high-quality language (professional) in writing and audiovisual.

The winner of each category will be freely determined by the jury in accordance with the criteria previously mentioned, the topic and perspective.

Prizes

The Prizes have a pecuniary nature and consist in the attribution of a monetary amount for each of the categories:

- Journalists of written, digital and audiovisual press, with professional portfolio, with the prize of 2.250€.
- Higher education students in areas such as Journalism and Communication, with the prize of 750€.

Application requirements

The Journalism Prize is open to journalists of written, digital and audiovisual press, as well as students in areas of Communication and Journalism of Portuguese higher education institutions.

The deadline for applications is 30th of September of 2018. The application is free.

Journalists/students may be nominated for the prize by third parties or their employer/higher education institution, but the application will only be accepted if the author agrees to participate.

The applications for the Journalism Prize must be done online, using the form at <https://aua.pt/pt/ficha-de-inscricao-premio-jornalismo/>.

Contacts for press and questions

Élia Henriques – elia.henriques@omnicomprgroup.com | (+351) 213 136 106

Sofia Fernandes – sofia.fernandes@omnicomprgroup.com | (+351) 213 136 100

Nádia Pereira – nadia.pereira@omnicomprgroup.com | (+351) 213 136 106